



New Vehicle Damage Report

It was recently reported by the International Carwash Association that the vehicle damage rate for car washes during a 3 month period was less than one-tenth of one percent. From October 1st, 2013 through December 31st, 2013, the International Carwash Association received vehicle damage report total from more than 250 car wash locations. Those car washes, primarily of the conveyor type, washed an estimated 4.4M vehicles during that period.



Of the 4.4M vehicles washed, the ICA received 2,568 damage reports of all types, equating to .058% of all washes. Although this percentage is well received, it is important as a car wash owner to understand the parts on a vehicle with the highest frequency for reported damage.

Parts Involved Include:

Antenna *	383 occurrences	14.9% of total occurrences
Molding	366	14.3%
Wipers	286	11.1%
Mirrors	280	10.9%
Paint	236	9.2%
Body	188	7.3%
Wheels	117	4.6%



**Of antenna damages, the greatest number came from Toyota Tundra's, with 25 occurrences. Next was the Toyota 4Runner with 18 occurrences.*

It is also very important to understand the type of vehicles with the highest frequency for reported damage. With this information, you can assist your customers with what may work best for their vehicle wash like a conveyor wash versus pressure washing.

Vehicles Involved Include:

Ford F150	66 occurrences	2.6% of total occurrences
Chevy Tahoe	63	2.5%
Chevy	52	2.0%
Silverado		
Chevy	49	1.9%
Suburban		
Cadillac	49	1.9%
Escalade		
Toyota Tundra	38	1.5%



As mentioned by the International Carwash Association, they will continue to monitor these results for trends and further information that can be used to protect car washes and customers from design or manufacturing defects.

Terry

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At Pressure Services Inc. we value your business as a customer. We hope you have found this article to be helpful and please give us a call when you need anything related to power washing equipment, accessories, or chemicals 1-800-666-3664 or find us on the web at;

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