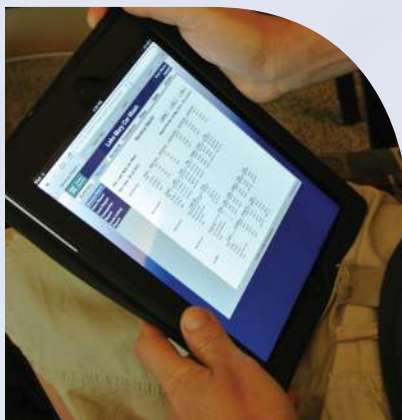# Unitec

The Car Wash Starts Here.

Real-Time Information at Your Fingertips
with **Unitec Site Management Technology**

Unitec's Site Management applications provide the tools you need to efficiently manage your car wash operation. Improve management of daily operations with sales data and alerts available in real time. Access sales and revenue data for any time period to analyze past performance and identify business trends. Create and manage marketing programs to build business and increase customer loyalty and satisfaction. With Unitec's **Sierra** management applications, you have information at your fingertips, whenever and wherever you need it.

Sierra Management Features and Benefits

With Sierra software technology, you can manage your business from anywhere, at any time. Experience the benefits of single-site management technology:

- **Remote access** – Get advanced reporting for any date range as well as a real-time dashboard view of equipment status, wash counts and revenue from any device with a web browser.

- **Status view** – Log in and get a snapshot view of what is happening within your business, including how many vehicles have been washed or how much revenue has been generated, for the current day or any previous time period.

- **Configuration management** – From product offerings and pricing changes to display themes and messages, you can remotely configure your equipment at any time.

- **Marketing opportunities** – Initiate marketing promotions such as discount codes and scheduled specials, as well as manage house accounts and gift card programs to attract new customers and increase loyalty among existing customers. Monitor trends and measure the success of marketing programs.

- **Financial management** – Access accounting reports on-site or off-site including sales and revenue, cash and transaction reports. Reports may be scheduled to automatically be sent at the end of the day, week or month.

- **Notifications** – Minimize downtime in operations with email and text notifications that alert you of equipment faults or when equipment requires service or immediate attention.

With Sierra's management features, you can adapt the technology to fit your business needs. Experience the benefits of connecting all of your Unitec equipment to one, centralized unit and start streamlining your operations today.

(443) 561-1200   www.StartwithUnitec.com

Sierra Site Controller

Increase your revenues, simplify operations and build customer loyalty at your car wash with Sierra Site Controller. Adding Sierra Site Controller to your Wash Select II gives you a whole new level of control over your car wash. You'll be able to manage your business from anywhere you have internet access, with a real-time dashboard view of equipment status, wash counts and revenue - not to mention detailed reports for any date range. You can even export data details to Excel to sort data the way that you want it. Sierra Site Controller also helps you expand your car wash business by offering no-fee house account programs such as fleet cards and gift cards.

Security, integration, flexibility and convenience make the Sierra Site Controller a vital part of all Unitec configurations:

- Remote access provides complete site monitoring and reporting 24/7.
- Change pricing, messaging, and other configurable features from anywhere at any time with remote programming.
- Combine reporting for all automatic wash lanes and self-serve bays.
- Back up all data onsite for added security.
- Manage site transactions in a central location.
- Serve as a central clearinghouse for multi-site subscription transactions.
- Simplifies using credit, gift and fleet cards for all automatic and all self-service bays equipped with WashPay card terminals.
- **Upgrade your Wash Select II** for remote access, site management tools and multi-site subscriptions.

"We have seven Wash Select IIs and eighteen WashPays. We decided to upgrade to Sierra Site Controllers on our Wash Select IIs. Credit card processing and fleet business are essential. By making credit payments easy, credit transactions soon tripled the revenue from cash business. When we began using the Sierra Site Controller to run our fleet system marketing program, we used all 500 fleet cards within a week and a half. It's become a substantial part of our business. We needed a reliable system and Unitec was the answer."

— Will Hummel, Manager and Partner, Willie's Car Wash & Trooper's Car Wash

Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.

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7125 Troy Hill Drive, Elkridge, MD 21075 | www.StartwithUnitec.com   @Unitec_CarWash   Unitec-The Car Wash Starts Here