



The Car Wash Starts Here.



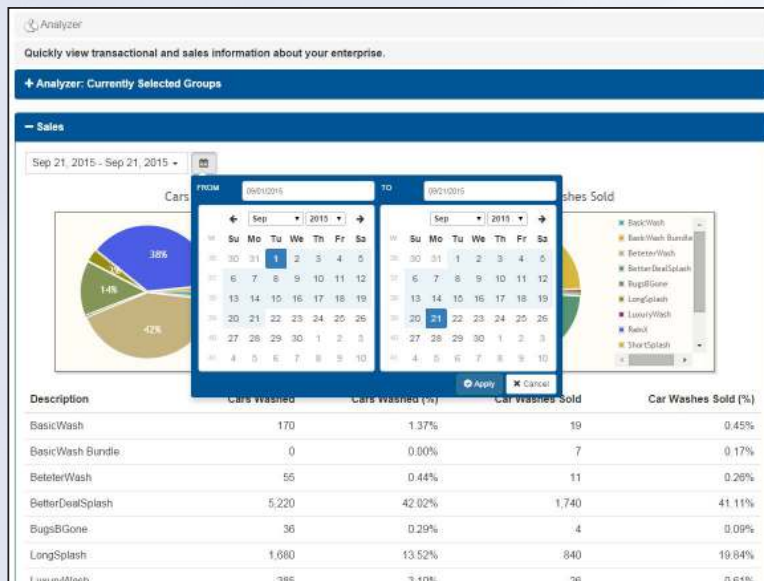
### What is Director™?

Director™ is a cloud-based, multi-site management system for car wash operators and enterprises who incorporate car washes into their business model. Director connects Unitec payment stations in a centralized fashion to report sales, transactional and trending data, manage sites from a centrally-hosted location and launch timely marketing programs.

### Features

Director is comprised of the following feature-rich modules:

- **Analyzer** – Analyzer can best be described as a dashboard. Alerts, sales, transactional & trending data are displayed in a tabulated and graphical fashion. Charts and graphs are interactive and can be customized with filters. Forecaster is a feature that shows users a monthly forecast of weather conditions based on zip code, which may be used to influence selling strategies.



- **Organizer** – Organizer is a corporate-level view of your Enterprise that allows for groupings of related payment stations by location or function.
- **Reporter** – A customizable reporting engine for Director. Allows for the generation of ready-made and custom reports as well as the ability to fine-tune results with the use of advanced logical data filters. Generated reports can then be exported to PDF and scheduled to be provided automatically by the system via email.
- **Global Account** – Director can centrally manage accounts, which allows an account to be purchased in one location and be used at another. Authorizations are all managed by Director.

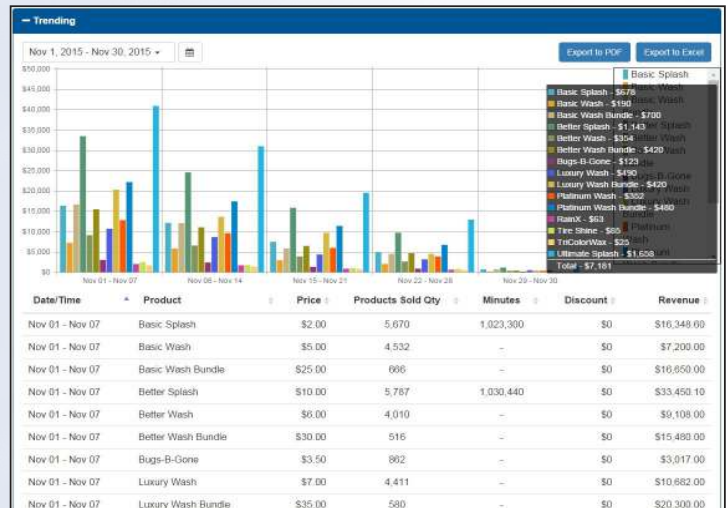
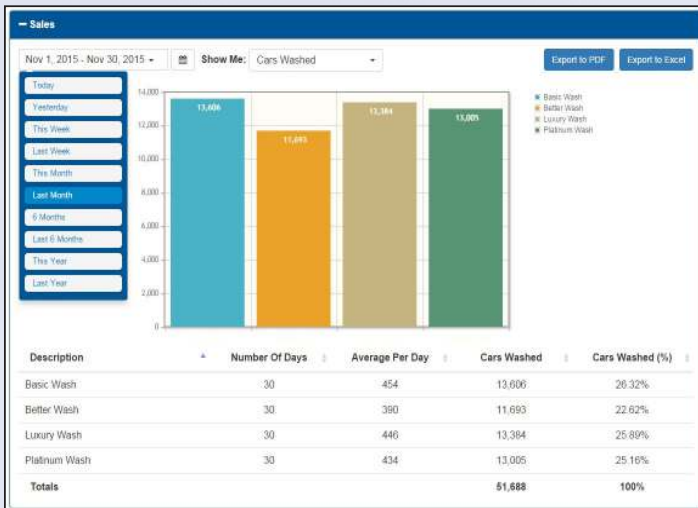
*"With Unitec's Director product, I can monitor sales from my desk by sales packages, which shows us how customers have paid for the wash - whether by code, at the pump, credit or cash. It's great to come to work in the morning and track (via Director) that all car washes are up and running. The trending page is helpful for determining if the car wash is slow at a particular time of day so we can run a special to increase sales. Director is a wonderful tool for you to utilize to see what your car wash is doing. Without it, your business is in the dark."*

— Mark Meeker, Vehicle Care Business Development Manager, Cars & Stripes

## Tools

Additional modules (or “tools”) to help you manage your Enterprise:

- **Announcer** – A communications feature allowing users (based on their roles) to send email and text messages to other users.
- **Notifier** – An alert notification mechanism. This tool allows a corporate user to subscribe to receive notification via text or email when certain errors occur.
- **User & Role Manager** – Manage the creation, update and deletion of users in the system. Users are assigned roles, which control access. Roles can be defined to have access to a variety of features (i.e. Reporting).



## Benefits

Director is a cloud management system that allows you to manage all sites and devices from the cloud to:

- Improve visibility
- Improve uptime
- Improve profits

## Additional Information

- Director is compatible with Unitec payment stations, so it is a requirement for your sites to have Unitec systems installed in order to use, and get the full benefits from, Director. Please note that payment stations currently installed at your sites may require certain hardware and software upgrades in order to be Director-ready.
- Director may be hosted by Unitec, or may be hosted and installed in your data center.

**To learn more about how your organization could benefit from full control over your Enterprise, please visit the Director section of our website. Unitec is excited to provide a solution that's a perfect fit for you. [www.StartwithUnitec.com/Director](http://www.StartwithUnitec.com/Director)**



### Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.

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