



The Car Wash Starts Here.

WashPay[®]

The *WashPay* is an effective credit card payment and site management system, designed by Unitec for self-serve car wash systems, allowing site owners to increase revenue and profit with credit card and loyalty program use. Self-serve devices can be programmed for either count-up or count-down operations. Unitec's *Wash Select II*, *Portal* and *Sentinel* can also be connected to a WashPay site controller to consolidate transaction processing and reporting. The *WashPay* is also available in the Canadian market.

Customer Convenience

The WashPay card terminal accepts most major credit cards in self-serve bays through dial-up or internet-based processing. Research shows that those paying with a credit card tend to spend more time in the car wash bay than those who pay with cash.

Flexibility

WashPay's expansive memory allows storage of over 100,000 house accounts. A number of optional components are available, including a customer receipt printer and credit dial appliance.

Marketing Options

VIP Wash Pass cards allow car wash owners to offer gift cards and postpaid fleet accounts.

Efficiency

The WashPay site management system is capable of monitoring cash all payments received at automatic and self-serve bays through an internet application that is accessible on-site or remotely. This, along with consolidated reporting functions, provide the benefits of real-time data on revenue generated and cash collected. Site owners can also be notified via pager or email in the event that a system warning or faulty event occurs, allowing for issues to be identified and resolved immediately.

Durability

The WashPay is protected with a stainless steel enclosure that features a waterproof card reader.



A Story From ...

Don Curtis, Owner / Operator of Winland Car Wash and Rain Locker Car Wash, Gillette, Wyoming

"As the owner and operator of two busy car wash businesses, I needed a streamlined operating system that would allow for more flexibility for our fleet program, and **Unitec offered a solution; the WashPay was the obvious choice for me.**

The WashPay is really a world class car wash operating system. It not only generates sales information and reports, but it even lets us know when the printers are out of paper or jammed, so that we can quickly fix the issue and operate efficiently. The WashPay has also helped us build a very successful prepaid and fleet operation. We program the VIP fleet cards in our server based on what we know our customers need and want. We've also been using Facebook and other social media sites to offer promotional codes for customers, which is **driving more traffic and revenue to our business.** I can program the WashPay to offer a promotional code on specific dates and times, which really automates the process. Then I receive reports that tell me what percentage of the day's business came from the codes and what the total sales were for the codes I established.

Unitec's service is simply world class. They make things simple and stay on top of everything to keep your business operating at its best. **If you want to increase car wash sales and free up some of your time, Unitec is your best bet. I am 110 percent satisfied!"**

443.561.1200

www.StartwithUnitec.com

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Features & Specifications

The WashPay Site Management System consists of card terminals, a central site controller and a networking kit. Optional components include a customer receipt printer, credit dial appliance (not required for Internet credit card processing) and a User Interface Kit for the site controller.

WashPay Card Terminal

- Connects to self-serve equipment timer to add card payment and cash monitoring
- Large-character LCD display
- Dimensions: 7.12" H x 10.12" W x 4.09" D
- Weight: 10.55 lbs.
- Power: 24 VAC, 1.5 Amps (max)

Site Controller

- Available in 2 versions: Wall-mounted (for equipment room installations) and a Basic version (for environmentally-controlled areas)
- Both models include a network router with ports for a local PC and Broadband modem
- Power: 120 VAC, 2.5 Amps (max)
- The controller should be powered from a UPS. The UPS should be rated at 400 VA or higher and include surge protection for the power and phone/broadband connections
- Wall-mounted version is packaged in NEMA 12 enclosure
- 16-port Ethernet switch available
- Wall-mount specs:
Dimensions: 20" W x 16" H x 7" D
Weight: 36 lbs.
- Basic version specs:
Dimensions: 11.6" W x 10.8" H x 2.5" D
Weight: 7 lbs.

Stainless steel enclosure with waterproof card reader



Wall-mount design; requires rear access (for paper loading and service)

WashPay Receipt Printer

- Customer-activated printer for outdoor installation; suitable for unattended sites
- Dimensions:
Enclosure: 7" W x 16" H x 12" D
Front Panel: 10" W x 19" H
Weight: 28.80 lbs.
Power: 120 VAC, 1.8 Amps (max)

User Interface Kit

- Allows site controller to be used as a management computer (when an onsite computer is not available)
- Includes a 15-inch LCD monitor, keyboard and mouse
- Optional print server is available for connecting a report printer (contact Unitec for printer requirements)

Warranty

- One year limited warranty from date of purchase



Unitec – Who We Are

Unitec develops, designs and manufactures reliable, innovative point-of-sale entry systems for the car wash industry. In addition to selling complete systems, system components and parts, we develop custom applications for high-volume resellers and retailers, providing owners of automated car wash facilities the right equipment, tools and marketing opportunities to increase revenues while improving customer loyalty. Unitec has earned a reputation for producing systems of the highest quality and reliability in the industry, from simple swipe-and-go credit card terminals to the most sophisticated, internet-enabled and video-capable touch screen kiosks. We are in business to satisfy the car wash owner's foremost needs, offering free-standing, customer-activated products that integrate with all types of car wash control technologies.

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